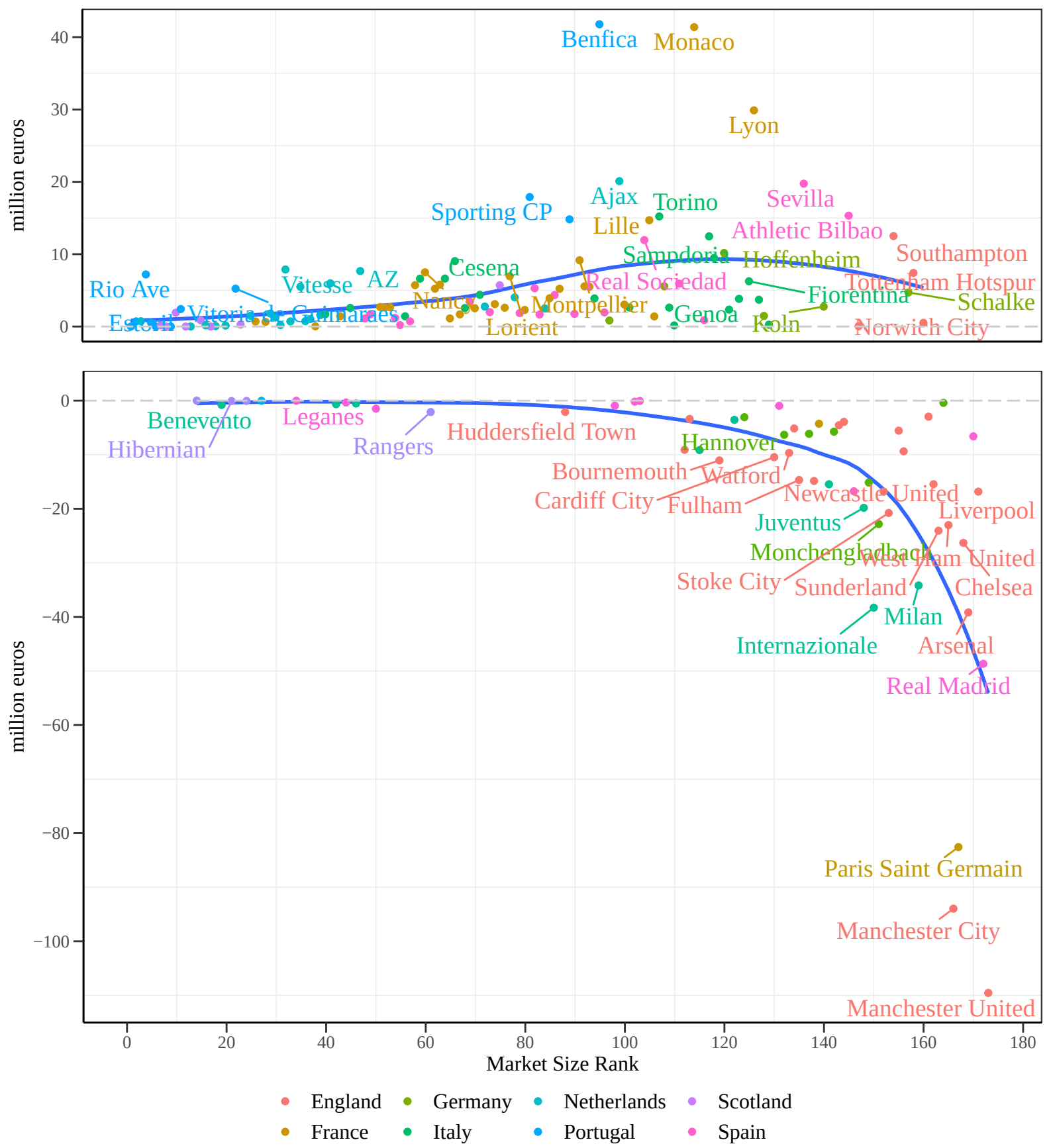
million euros
40
30
20
10
0
Benfica
Monaco
Lyon
Ajax
Torino
Sevilla
Sporting CP
Lille
Athletic Bilbao
Sampdoria
Hoffenheim
Southampton
Cesena
Real Sociedad
Tottenham Hotspur
Rio Ave
Vitesse
AZ
Fiorentina
Schalke
Nancy
Montpellier
Genoa
Vitoria de Guimarães
Lorient
Koln
Norwich City
million euros
0
−20
−40
−60
−80
−100
Benevento
Leganes
Huddersfield Town
Hibernian
Rangers
Hannover
Bournemouth
Watford
Cardiff City
Fulham
Newcastle United
Liverpool
Juventus
Monchengladbach
West Ham United
Stoke City
Sunderland
Chelsea
Milan
Internazionale
Arsenal
Real Madrid
Paris Saint Germain
Manchester City
Manchester United
0
20
40
60
80
100
120
140
160
180
Market Size Rank
England
Germany
Netherlands
Scotland
France
Italy
Portugal
Spain