

The file “phishing\_dataset.csv” gives the data obtained in the experiment.

Column “group” indicates in which treatment a subject was with “1”, “2”, “3” and “4” corresponding to “Control”, “Info”, “Exp” and “ExpInfo”, respectively.

Columns “cluster” and “division” indicate at which basic unit and organizational division a subject is working as explained in section “Group formation” in the paper.

Column “age” indicates the age of the subject. Column “gender” indicates that a subject is female if the value is “F” and a male if the value is “M”. Column “int\_employee” is a dummy variable indicating whether a subject is an internal employee.

Columns “visit”, “fill” and “visit\_fill” are response variables to the second phishing email at time T= 5. “visit” indicates whether subjects clicked the link and visited the website, “fill” indicates whether subjects filled in their password, and “visit\_fill” indicates whether they filled in their password conditional on having visited the website. Similarly, columns “visit\_1”, “fill\_1” and “visit\_fill\_1” are response variables to the first phishing email at time T=1 (note that only groups Exp and ExpInfo received this email.).